

## ABSTRACT

A method for developing ratings of the  
5 environmental sensitivity of vehicles and vehicle  
manufacturers and for communicating such ratings  
to consumers, manufacturers and other interested  
parties. The method utilizes the Internet for  
acquiring data and disseminating information and  
10 identifies vehicles available on the market to  
consumers with an environmental performance rating  
based upon a rating algorithm. Trophies are  
awarded in recognition of the top rated vehicles  
and manufacturers in regard to environmental  
15 sensitivity. The rating system and the  
identification of the award winners is  
communicated to consumers and to stake-holders  
such as the manufacturers, special interest groups  
and governmental agencies.